

Guidelines for Series Proposals

Kane Press is interested in seeing proposals for new series that fit our mission and build on our history from recognized agents and published authors.

About us:

Kane Press, winner of several Teachers' Choice Awards, is the publisher of illustrated STEAM, social studies, and literacy titles that kids love as much as educators and parents do. "Our books translate what kids learn in the classroom to their real lives and give them a springboard of knowledge from which to leap into the world," says Publisher Juliana Lauletta. "We believe the key to helping kids learn is giving them books that are, above all, FUN to read!" You can see more on the Astra website at https://astrapublishinghouse.com/imprints/kane-press/.

Kane Press has grown thanks to the success of series such as "Math Matters," and we now plan to continue that growth with new series. The following series are good examples of the kinds of series we seek: "Eureka!: Biography of an Idea" (an 8x8 nonfiction, multicultural STEAM series about historical inventions and innovations), "Mouse Math" (a fiction series in which two mice learn key math skills in their daily adventures), and "The Milo & Jazz Mysteries" (a hi-lo chapter book series in which two kid detectives-in-training use STEAM skills to solve mysteries).

What to include in a proposal:

Start with a detailed description of the proposed series. This should include a description of the series as a whole, the age and intended reading level of your audience, whether it's fiction or nonfiction and of what kind, the curriculum focus (both overall and how it would be developed in each book), approximate length of a typical title, illustrations needed, and plans for backmatter.

Include individual title suggestions: Our goal with any series is to build it over time. We would like to see ideas for at least 6–8 titles, and ideally suggestions for more. The author of the proposal should be prepared to write at least the first two titles in the series, and possibly more, but we would expect to bring in other authors if the series does well.

Include notes on 3 or 4 comparable series, noting both common elements and key differences.

We will have our own ideas for marketing, but we would also like to see your ideas. This will help us evaluate your understanding of the market and target audience for your proposed series.

Last but not least, we would like to know your background and see at least one completed manuscript for the series, and/or previous relevant writing experience and samples. Show us that you can create what you propose.

Our email address:

For proposal submissions only: kpsubmissions@astrapublishinghouse.com – we hope to respond to submissions within 2 months, but if you do not hear from us, you may assume that means "no." Thank you for following these guidelines!